

UNA Italian Hospitality is voted “Hotel Chain of the Year – Italy” at the 13th annual Italian Mission Awards

Milan, 19 May 2026 – The judging panel at the 13th Italian Mission Awards has chosen its winners for 2026, bestowing the prestigious accolade of “**Hotel Chain of the Year – Italy**” on **UNA Italian Hospitality**. Recognising its operational flexibility, professionalism and unstinting customer support, together with its first-class catering services, the award confirms the Group’s pivotal role in the Italian hospitality industry as well as the business travel and MICE sectors.

The gala ceremony took place yesterday, Monday 18 May, at Milan’s Palazzo Mezzanotte, the historic venue for the Italian Mission Awards, an annual event that brings together key players from the tourism, business mobility and business travel industries.



Presented to Daniele Mereu, the Group’s Hotel Operations Director (see photo), the award acknowledges UNA Italian Hospitality’s flair for reinterpreting **excellence in Italian hospitality** with a contemporary twist, bringing together **superb standards of service, strong local roots** and comfort, in order to meet the needs of its increasingly dynamic, international clientele. A modern approach to hospitality, underpinned by a range of properties in Italy’s leading destinations and an unwavering focus on innovation and personalised experiences.

“We’re incredibly proud to receive such an important award; besides confirming the growth and development journey our Group has undertaken in recent years, it’s reflected every day in the appreciation our guests keep showing by returning to stay at our hotels,” explains **Giorgio Marchegiani**, CEO, UNA Italian Hospitality. *“Behind the award lies the constant commitment of everyone who works with us, from the north to the south of our country, people whose professionalism, passion and true spirit of hospitality help give our guests outstanding experiences every day at our 59 venues in 31 Italian destinations.”*

With an ever-expanding portfolio and a widespread presence across Italy, UNA Italian Hospitality continues to strengthen its position in the premium hospitality sector, standing out for venues that showcase the country through authentic experiences, outstanding service and a strategy centred on sustainable growth and innovation in the industry.

The accolade received by the Group at the Italian Mission Awards marks **another milestone on its growth journey** and proof of how travel and business tourism operators appreciate its ongoing commitment to investing in the value of Italian hospitality.

For more information about UNA Italian Hospitality: <https://www.unaitalianhospitality.com/it>

UNA Italian Hospitality

UNA Italian Hospitality, a Gruppo UNA S.p.A. brand, is the largest Italian hotel chain, with a portfolio of over 6,000 rooms in 59 hotels, resorts and aparthotels in 31 destinations and in 14 Italian regions. The Group provides an authentically Italian experience together with compliance with international standards, operating via two distinct brands: UNA Esperienze and UNA Hotels, aimed at the upper-upscale and upscale segments respectively. Committed to providing its guests with memorable stays, the focus of UNA Italian Hospitality's vision is on quality, innovation and a genuinely Italian welcome. The Group is constantly expanding and aims to consolidate its leadership in the market by extending its portfolio, concentrating on leasing, franchising and management formulas, to strengthen its presence in the main tourist and prime urban destinations.

UNA Italian Hospitality is a brand belonging to Gruppo UNA S.p.A., a company that is part of Unipol S.p.A., a leading insurance group in the Italian market in Non-Life business and among the top ten in Europe. www.unaitalianhospitality.com

UNA ITALIAN HOSPITALITY PRESS OFFICE

T. +39 02 8366 0917 - Hopscotch Tourism

Follow us



UNA Esperienze
UNA Hotels



@una_esperienze
@una_hotels



Gruppo UNA S.p.A.

UNIPOL PRESS OFFICE

T. +39 051 5077705 - pressoffice@unipol.it