

UNA Hotels Monterufoli Wine Country is the latest addition to UNA Italian Hospitality

Italy's largest hotel chain expands its portfolio in the heart of Tuscany, welcoming an estate surrounded by hills and vineyards as its latest affiliate.



Milan, 23 October 2025 – UNA Italian Hospitality is proud to announce that **UNA Hotels Monterufoli Wine Country** has now joined its collection. This precious new addition to the largest Italian hotel chain brings the total number of UNA Esperienze and UNA Hotels destinations in Italy's most beautiful settings to 59.

Located **in the green heart of Tuscany** between Val di Cecina and Val di Cornia, the backdrop to the estate is over 1,000 hectares of unspoilt nature, vineyards and age-old trees. Its peaceful setting - a veritable panacea for the soul - makes it ideal for a break from the hustle and bustle of the city or for a regenerating stay. Here, relaxation, enchanting landscapes, and wholesome flavours are the order of the day.

UNA Hotels Monterufoli Wine Country consists of three separate buildings with exposed brickwork: **Villetta Miniera, the Scuderie and the Casa delle Guardie**, furnished in keeping with the most authentic Tuscan taste. The accommodation comprises **9 double and triple rooms**, perfect for couples or families, plus **6 spacious, functional apartments** with fully-equipped kitchens, living spaces, private verandas and direct access to the garden or swimming pool. Each room is designed to offer the ultimate in comfort, topped off with a warm, welcoming ambiance and exquisitely rustic style inspired by the Tuscan countryside.

Giorgio Marchegiani, CEO of UNA Italian Hospitality, explains: "With the addition of **UNA Hotels Monterufoli Wine Country**, we are shoring up our mission to be a reference point for the finest Italian hospitality, paying particular attention to adding value to local areas and their unique culture. Our prestigious new affiliate enhances what we have to offer, with an experience centred on comfort, deeply-rooted traditions, and an authentic link with nature and Tuscany's history. The estate is, without doubt, a magical and uniquely beautiful place". He goes on to say: "We are committed to promoting an integrated hospitality model that meets the needs of increasingly discerning guests who are looking for quality, well-being, and the thrill of an unforgettable trip."

UNA ITALIAN HOSPITALITY PRESS OFFICE

T. +39 02 8366 0917 - Hopscotch Tourism

Follow us



UNA Esperienze
UNA Hotels



@una_esperienze
@una_hotels



Gruppo UNA S.p.A.

UNIPOL PRESS OFFICE

T. +39 051 5077705 - pressooffice@unipol.it

Cuisine

At the heart of UNA Hotels Monterufoli Wine Country's dining experiences lies **La Miniera restaurant**, which celebrates the richness of Tuscan cuisine by serving specialities made with fresh, seasonal ingredients. The wine selection includes regional labels such as Vermentino IGT and Sangiovese DOCG, confirming its close connection with the local area. The hotel experience is made even more special by the *wine shop* with tasting room and cooking classes led by Chef Gabriele Rosini, available to book on request: a fascinating invitation to discover the secrets of traditional Tuscan cuisine with a literal "hands on" approach.



Relaxation and vineyard experiences

Guests at UNA Hotels Monterufoli Wine Country can treat themselves to moments of pure relaxation by the **pool**, amid lush green nature, vineyards and hills. The pool is a revitalising haven on summer days, the perfect place to catch up on some reading in the shade before a swim and time to contemplate the peace and quiet.

Guests wishing to explore the local area firsthand and discover its fascinating sights and secrets can join the hotel's experiences, turning their stay into a multi-sensory journey around nature, wine and good times. The range of options includes **guided winery tours** with local wine tastings, plus tours of the estate and vineyards, as well as **hiking** trails to the old mining railway nearby, a fascinating place imbued with stories of ancient noble families.



Weddings and Events

The bucolic setting of the estate lends itself perfectly to hosting **weddings, ceremonies and special occasions**, creating an unforgettable backdrop among the vineyards, hills and age-old trees. The hotel's spaces also make it ideal for **business events, meetings and conferences** thanks to a fully-equipped room with space for up to 50 participants. The expert staff assist guests in personalising every last detail, from staging to menus, offering tailor-made solutions both for celebrations and important professional events.

UNA Italian Hospitality in Tuscany

UNA ITALIAN HOSPITALITY PRESS OFFICE

T. +39 02 8366 0917 - Hopscotch Tourism

Follow us



UNA Esperienze
UNA Hotels



@una_esperienze
@una_hotels



Gruppo UNA S.p.A.

UNIPOL PRESS OFFICE

T. +39 051 5077705 - pressooffice@unipol.it

With its new affiliate, UNA Hotels Monterufoli Wine Country, **UNA Italian Hospitality has once again expanded its portfolio in Tuscany**, a strategic region for hospitality in Italy. The largest Italian hotel chain already has eight locations along the coastline and further inland under its two brands, UNA Esperienze and UNA Hotels. **Versilia Lido | UNA Esperienze** in Lido di Camaiore, **Luxury Villa Manin Viareggio | UNA Esperienze**, and **UNA Hotels Forte dei Marmi** offer different accommodation options on the exclusive Tyrrhenian coast; the old-world charm of **Leone Blu Suites | UNA Esperienze**, **Repubblica Firenze Luxury Apartments | UNA Esperienze**, **Ricasoli Firenze Luxury Apartments | UNA Esperienze**, and the eclectic design of **UNA Hotels Vittoria Firenze** await guests in the Tuscan capital; while **Relais Villa Grazianella | UNA Esperienze** shines bright among the hills of Montepulciano.

For more information about UNA Hotels Monterufoli Wine Country:

<https://www.unaitalianhospitality.com/it/soggiorni/una-hotels-monterufoli-wine-country>

Click the link to see the **photo gallery**: <https://gruppouna.imagerelay.com/ml/a4b376cd3efc441b8dd536fd0fcac9b4>

UNA Italian Hospitality, a Gruppo UNA S.p.A. brand, is the largest Italian hotel chain, with a portfolio of over 6,000 rooms in 59 hotels, resorts and aparthotels in 31 destinations and in 14 Italian regions. The Group provides an authentically Italian experience together with compliance with international standards, operating via two distinct brands: UNA Esperienze and UNA Hotels, aimed at the upper-upscale and upscale segments respectively. Committed to providing its guests with memorable stays, the focus of UNA Italian Hospitality's vision is on quality, innovation and a genuinely Italian welcome. The Group is constantly expanding and aims to consolidate its leadership in the market by extending its portfolio, concentrating on leasing, franchising and management formulas, to strengthen its presence in the main tourist and prime urban destinations. UNA Italian Hospitality is a brand belonging to Gruppo UNA S.p.A., a company that is part of Unipol S.p.A., a leading insurance group in the Italian market in Non-Life business and among the top ten in Europe. www.unaitalianhospitality.com

