

UNA Hotels Tenuta Contessa Farm & SPA Cosenza becomes an affiliate of UNA Italian Hospitality

The addition of the new franchise hotel marks the debut of Italy's largest hotel chain in Calabria.



Milan, 10 June 2025 – UNA Italian Hospitality's franchise business model continues to expand with the addition of **Tenuta Contessa Farm & SPA Cosenza** to the **UNA Hotels** collection. The hotel nestles in the heart of the Valle del Crati, offering a breathtaking view that stretches from the Pollino Massif to the highlands of the Sila, and marks the debut of the largest Italian hotel chain in Calabria, consolidating its presence in Southern Italy.

An oasis of charm perfect for business travellers too

Housed in an **old farmhouse dating back to the 1800s**, **UNA Hotels Tenuta Contessa Farm & SPA Cosenza** is located near some of the most important towns in the area, as well as picturesque local hamlets, all easily accessible by car.

Thanks to its wide range of services and its strategic location, this elegant 4-star hotel is the **ideal starting**



point for couples and families who want to visit the **Calabrian hinterland**, enjoying a few days' rest exploring the regional cultural and culinary highlights, but it's **also ideal for business travellers** who enjoy the peace and quiet of the countryside, where comfort and good food come with the convenience of being **close to the main transport routes to the surrounding towns and cities**. Easily accessible from the A2 motorway junction of Montalto Uffugo, the hotel makes getting to meetings, conferences and business appointments around Cosenza, Rende and other nearby places a piece

of cake. Surrounded by vineyards and olive groves, **UNA Hotels Tenuta Contessa Farm & SPA Cosenza has 23 suites affording views of the surrounding landscape**, making any stay an immersive and regenerating experience. The rooms feature modern décor, rustic colours, bucolic elements and details inspired by traditional rural Calabria, together with all the comforts, including large desks designed to make using tablets and PCs a joy. The secluded location and the availability of workstations in the room give business travellers peace of mind when they want to work in the hotel.

Wellness and relaxation in the heart of Calabria

One highlight of the services the hotel offers is its **Escape Bio & Wine Spa: an exclusive 260-square-metre wellness centre, including a fitness room** where you can work out to work off the day's stress, escaping from reality for a moment with the help of treatments featuring organic products. An oasis where the sophisticated elegance of marble goes hand in hand with the naturalness of the rural surroundings, a veritable paean to the land.

To meet the needs of business travellers, **the wellness centre stays open every day until late**, allowing

professionals staying at the hotel to enjoy some relaxation at the end of a hard day's work.

Mention must also be made of the hotel's **outdoor swimming pool**, open during the warmer months: a pool surrounded by nature, built between stone walls that accentuate its design, perfect for a dive or a swim, and equipped with umbrellas and sun loungers.



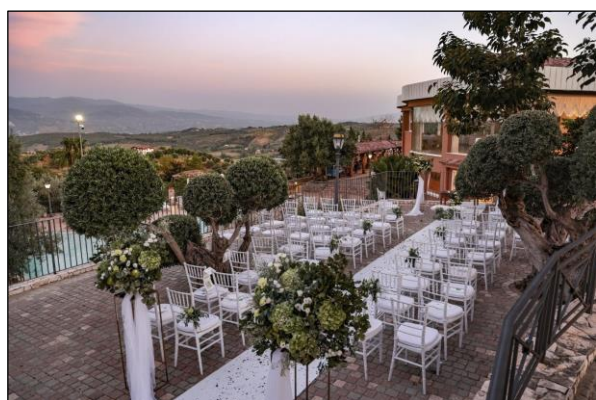
Authentic experiences and locally sourced flavours

The heart of the Tenuta is the **Lucia Madre Restaurant**, inspired by a philosophy of farmhouse cuisine and Mediterranean flavours, aimed at making best use of produce from small local farmers and the fruits of the hotel's organic garden.

But that's not all, because besides the restaurant's regular cuisine, guests have the opportunity to enjoy personalised experiences in the local area, designed to allow them to explore its traditions and specialities: **tours to stimulate the senses, cooking lessons, and extra virgin olive oil and wine tastings.**

The right location for events and special occasions

The versatile essence of **UNA Hotels Tenuta Contessa Farm & SPA Cosenza** makes it the ideal setting for organising **exclusive events, including professional ones, weddings, and ceremonies for up to 400 guests.** The space available allows you to choose from various settings: from more intimate and private locations with a "country chic" flavour, to more contemporary areas, such as the "Infinito" area with its elegant, linear design. Thanks to the large windows, gazebos and terraces, guests can choose to



organise their special celebrations or professional events outdoors too: the icing on the cake is the wonderful panorama, with spectacular views of the Calabrian countryside.

Every event is destined to be a memorable occasion thanks to the superb service, the presence of qualified staff, and the option to set up personalised decorations around the hotel.

Finally, the **free, video-monitored indoor car park** allows guests to leave their car in a safe place for the whole of their stay.

With this new affiliated hotel, UNA Italian Hospitality now numbers **56 properties** and consolidates its presence in Southern Italy, amplifying its vocation to **promote hospitality that reflects the very best that the surroundings have to offer and providing its guests with personalised experiences in the name of Italian style.**

For more information about UNA HOTELS Tenuta Contessa Farm & Spa Cosenza:

<https://www.unaitalianhospitality.com/it/soggiorni/una-hotels-tenuta-contessa-farm-and-spa-cosenza>

Click the link to **see the photo gallery:**

<https://gruppouna.imagerelay.com/ml/f3ee84b672394cd8b05ceea60d7935cf>

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UNA Italian Hospitality

UNA Italian Hospitality, a Gruppo UNA S.p.A. brand, is the largest Italian hotel chain, with a portfolio of over 5,900 rooms in 56 hotels, resorts and apart-hotels in 29 destinations and in 14 Italian regions. The Group provides an authentically Italian experience together with compliance with international standards, operating via two distinct brands: UNA Esperienze and UNA Hotels, aimed at the upper-upscale and upscale segments respectively. Committed to providing its guests with memorable stays, the focus of UNA Italian Hospitality's vision is on quality, innovation and a genuinely Italian welcome. The Group is constantly expanding and aims to consolidate its leadership in the market by extending its portfolio, concentrating on leasing, franchising and management formulas, to strengthen its presence in the main tourist and prime urban destinations.

UNA Italian Hospitality is a brand belonging to Gruppo UNA S.p.A., a company that is part of Unipol S.p.A., a leading insurance group in the Italian market in Non-Life business and among the top ten in Europe. www.unaitalianhospitality.com

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