

UNA Italian Hospitality welcomes a new affiliate: UNA Hotels Villa dei Platani Foligno

Set in an elegant Art Nouveau villa, the hotel consolidates the operations of Italy's largest hotel chain in Umbria.

Milan, 1 July 2025 – The number of establishments that have chosen to become **UNA Italian Hospitality** affiliates has now reached 23. With the recent addition of **UNA Hotels Villa dei Platani Foligno**, Italy's largest hotel chain has **further expanded its range in Umbria**, now boasting three hotels in the region as part of its UNA Esperienze and UNA Hotels collections. As well as boosting its accommodation options in Central Italy, this also makes UNA Italian Hospitality a major player in the hospitality sector **with the greatest local penetration**.

Located in the town known as the “Rose of Umbria” thanks to its central position, **UNA Hotels Villa dei Platani Foligno** is set in **an elegant Art Nouveau villa** dating back to 1928. Recent renovation work has preserved a number of original features, integrating them with modern design details. The **4-star boutique hotel**, just 100 metres from Foligno's railway station and a short distance from the town's historic centre, is **the ideal solution for both business travellers and anyone wanting to embark on a grand tour of Medieval villages** such as Montefalco, Spello, and Bevagna and Umbria's many other beautiful sights.

With **27 different rooms**, all with décor that makes them modern, spacious and bright, UNA Hotels Villa dei Platani Foligno is perfect for guests seeking out wellbeing in the green heart of Italy. All the rooms are finely furnished with design elements and high-tech devices, creating an evocative contrast with the typical Art Nouveau aesthetics of the '20s. This choice is a distinctive aspect of the hotel's identity, reflecting a desire to create new spaces that offer the utmost comfort in elegant and functional settings, perfect for leisure and business stays. In addition to **Executive, Junior and Deluxe rooms and a Suite** with private outdoor areas overlooking the adjacent Italian garden, the hotel's third floor offers two **rooms with exclusive heated hot tubs on the balcony**, enabling guests to relax and unwind in the comfort of their own room. The real highlight of the hotel is **Luxury Room 207, the hotel's private spa**, ideal for experiencing genuine exclusiveness and luxury.





Here guests can feel the warm embrace of the **Finnish sauna**, surround themselves with the relaxing colours of the **chromotherapy circuits**, or stimulate their senses with a **multisensory shower**. The hotel also offers travellers a **wide range of massages and treatments**, with a dedicated menu featuring local products - Umbrian essential oils, massages using Sagrantino wine and Perugina chocolate: perfect for regenerating the body and spirit with the help of innovative techniques, mud, hot stones, heat therapy and more.

Upcoming new features

In the coming months, **the hotel will open a garden bistro - perfect for brunch and business lunches** - as well as a **new meeting room**: a space designed to accommodate up to **50 people**, equipped with state-of-the-art technology and ideal for meetings, conferences and professional get-togethers of all kinds. The new room will significantly expand the hotel's business services, effectively meeting diverse business requirements. In an urban setting like Foligno, increasingly central to mid-week business tourism, UNA Hotels Villa dei Platani Foligno positions itself as the go-to venue for business travel, combining style, functionality and hospitality to provide a unique experience among hotels in Umbria.

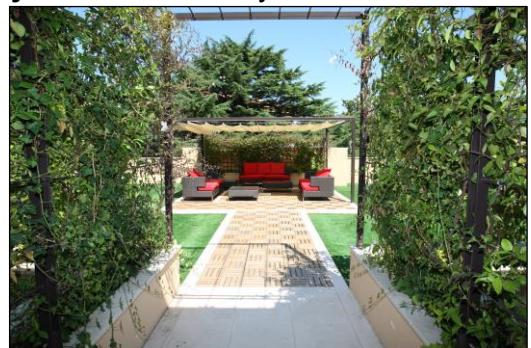
With the addition of UNA Hotels Villa dei Platani Foligno as an affiliate, **UNA Italian Hospitality continues to expand and consolidate** in tourist destinations **in Central Italy**. The extraordinary cultural, artistic and natural heritage of Umbria, where the chain now has three hotels, makes it a strategic region of Italy, and UNA Hotels Villa dei Platani Foligno will help to further enhance its appeal. This is further testament to **the Group's commitment to enhancing local hospitality businesses**, helping consolidate the role of specific areas as ideal destinations for Italian and international travellers.

For more information about UNA Hotels Villa dei Platani Foligno:

<https://www.unaitalianhospitality.com/en/hotels/una-hotels-villa-dei-platani-foligno>

Click the link to see the **photo gallery**:

<https://gruppouna.imagerelay.com/ml/34471c364cea4f69aa76c7b22ad379d9>



Hopscotch Tourism Press Office Contacts:

UNA ITALIAN HOSPITALITY PRESS OFFICE

T. +39 02 8366 0917 - Hopscotch Tourism

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UNA Esperienze
UNA Hotels



@una_esperienze
@una_hotels

UNIPOL PRESS OFFICE

T. +39 051 5077705 - pressoffice@unipol.it



Gruppo UNA S.p.A.

Alberta Cangiano: acangiano@hopscotchgroupe.com

Michela Melis: mmelis@hopscotchgroupe.com

UNA Italian Hospitality

UNA Italian Hospitality, a Gruppo UNA S.p.A. brand, is the largest Italian hotel chain, with a portfolio of over 6,000 rooms in 57 hotels, resorts and aparthotels in 30 destinations and in 14 Italian regions. The Group provides an authentically Italian experience together with compliance with international standards, operating via two distinct brands: UNA Esperienze and UNA Hotels, aimed at the upper-upscale and upscale segments respectively. Committed to providing its guests with memorable stays, the focus of UNA Italian Hospitality's vision is on quality, innovation and a genuinely Italian welcome. The Group is constantly expanding and aims to consolidate its leadership in the market by extending its portfolio, concentrating on leasing, franchising and management formulas, to strengthen its presence in the main tourist and prime urban destinations.

UNA Italian Hospitality is a brand belonging to Gruppo UNA S.p.A., a company that is part of Unipol S.p.A., a leading insurance group in the Italian market in Non-Life business and among the top ten in Europe. www.unaitalianhospitality.com

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